

# ENGL 103

## Rhetoric & Composition I



Northern Illinois  
University

### WP1: Narrative 2.0

#### Description

This project explores how genre and media impact writing. You will start by writing a short narrative. It might be funny or inspirational, sad or uplifting.

Next, you'll adapt that narrative to a new medium, such as a video, a podcast, a website, a comic, or some other form of media. Try to choose a medium and genre appropriate to the kind of story you are telling, but in any case, be prepared to discuss your choices. After you're finished with your adaptation, you'll write a reflection explaining the choices you made when making it. In particular, you'll focus on what changes you made when adapting the narrative, what choices you made to make the new narrative appealing, and how the choices you've made will fit your audience. Please note: **The reflection is 50% of your grade for WP1. It's important to do *both* pieces well.**

#### Learning Outcomes

By the end of this writing project, you will be able to:

- Adapt material to meet the needs of a specific audience and rhetorical situation.
- Make rhetorical choices when using different media.
- Recognize established genres and work toward replicating them.
- Employ strategies for revising texts.
- Reflect on rhetorical choices made when adapting writing.

#### Requirements

##### Adaptation of Your Narrative

All drafts of the adaptation of your narrative should include *roughly the equivalent content to 800 words of text*. Not all of the communication will be in words, however. It's likely that your narrative will include images, video, sounds, symbols, or other media. All projects must include at least one mode other than written text.

<b>Reflection</b>	Your reflection accounts for 50% of your grade on WP1. The reflection must be at least <b>800 words</b> . Reflections can also be multimodal and include things like video, images, symbols, or sound.
<b>Submission</b>	Please submit your reflection and your project through Blackboard. If you have posted your project publicly, you can submit a link to it as your assignment. If not, you can share your project as a separate file. Please approve any alternative methods to submit your remediation project with me in advance.
<b>Due Dates</b>	<ul style="list-style-type: none"> <li>• Completion drafts for the <b>adaptation</b> are due on <b>Monday, September 14</b></li> <li>• Completion drafts for the <b>reflection</b> are due on <b>Wednesday, September 23</b></li> <li>• Revision drafts for both are due on <b>Wednesday, September 30</b></li> </ul>

<b>Completion Drafts</b>	Completion drafts are graded on demonstrating a basic understanding of the requirements. Grades for completion drafts aren't an indication of how well you'll do on the revision draft. To get full credit for the completion draft, you must do the following:
<b>Choose a genre and format</b>	Choose a genre for your remediation project that fits the strategies you're explaining. The genre is not written text alone. The media in the narrative should be complete or near complete.
<b>Adapt to your narrative</b>	Adapt your narrative. The adaptation fit the genre you've chosen and your audience. This means the adaptation may change the narrative substantially.
<b>Write a reflection</b>	Like with the revision draft, the reflection accounts for 50% of your completion draft. Your reflection should explain your choices of genre and format for the remediation project as well as any choices you made to help your audience understand. The main goal is to explain <i>why</i> your narrative looks, sounds, and feels like it does.

**Revision Drafts**

Revision drafts are graded using the checklists below. If you do not check all the boxes in the C column, your project will get an F. In order to get grades in a certain column, *all* of the boxes in that column must be met. All revision drafts must be uploaded to your portfolio. Revision drafts will not be graded unless you have submitted **both an adaptation and a reflection**.

## Reflection Checklist:

<b>C</b>	<b>B</b>	<b>A</b>
	You have completed all of the requirements in the C column plus:	You have completed all of the requirements in the C and B columns plus:
✓ You have explained why you chose the genre for your remediation.	✓ Your reasons for choosing your new genre are clear.	✓ You have explained the reasons why you've chosen your new genre over other possible options.
✓ You have provided at least one model of your chosen genre.	✓ You have explained what makes your model an ideal example.	✓ You have explained at least three specific features of your model that you hope to recreate.
✓ You have explained who your chosen audience is.	✓ You have explained specific features of your chosen audience, including demographics and tastes.	✓ You have explained what you have done in your adaptation to appeal to your specific audience.
✓ You have explained what your goal was in making your remediation.	✓ You have explained steps you've taken to meet your goal.	✓ You have provided at least one example of how you've met your goals in your remediation.
✓ Your reflection includes what grade you think you have earned for the reflection.	✓ You have responded to my feedback and your peers' feedback on your completion draft and revised accordingly.	✓ You have explained what changes you made based on feedback and why you chose to make those changes.

## Narrative Adaptation Checklist:

<b>C</b>	<b>B</b>	<b>A</b>
	You have completed all of the requirements in the C column plus:	You have completed all of the requirements in the C and B columns plus:
✓ Your adaptation is complete.	✓ Your adaptation is edited appropriately.	✓ Your adaptation is posted in a good venue or you have explained where it would be posted in your reflection.
✓ You have adapted your narrative to a new genre.	✓ You have adapted the narrative to suit the formal and stylistic conventions of the new genre.	✓ Your adaptation resembles the form of the model examples that you included in your reflection.

<b>C</b>	<b>B</b>	<b>A</b>
✓ You have at least one non-written mode in your narrative.	✓ You have used appropriate non-written media that suits your genre.	✓ You have used non-written media to enhance your narrative.
✓ All content is created by you, or you have explained what content is not created by you in your reflection.	✓ All content is created by you, or you have included links to content created by others in your reflection.	✓ All content is created by you, or you have included links to content created by others in your reflection and followed copyright or creative commons rules.
✓ Your reflection includes what grade you think you have earned for the adaptation.	✓ You have revised your adaptation after the completion draft based on your peers' and my feedback.	✓ You have explained what changes you made to your adaptation based on feedback and why you chose to make those changes in your reflection.